

Toni Villar

Cameraman | Video Editor | Animator | Illustrator | Film Educator

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Summary

A passionate and skilled Cameraman and video editor with 15+ years of experience creating engaging content for various clients including advertising agencies, corporate businesses, human rights organizations, education, the arts & culture sector and music industry.

Proficient in Adobe Premiere, After Effects, Photoshop, Google Analytics/SEO and AI software including ChatGPT, Stable Diffusion, Midjourney, Runway, Kling, Hailuo, Topaz.

Experience

Triade - Cultural Arts Centre - North Holland

Freelance Film & Animation Educator

Den Helder, The Netherlands

Ongoing

- Guided primary school students through comprehensive filmmaking and animation workshops at various schools, resulting in the completion of 25+ short films showcased at each school.
- Train educators on integrating new media technologies into the classroom, resulting in a boost in student participation and a rise in project-based learning outcomes.

Stella Fietsen

Senior Cameraman & Video Editor

Nunspeet, The Netherlands

September 2021 - April 2023

- Filmed and edited all company products, services and events.
- Collaborated with art directors and marketers to create 50+ sales and advertising campaigns.
- Managed 20+ projects to ensure that they were delivered on time and within budget.
- Improved content quality and production efficiency by 25%, implementing new workflows and strategies.

Toni Villar Media

Owner & Freelancer

Remote, Worldwide

1997 - Present

- Film and edit content for billboard advertising, social media platforms and broadcast television.
- Design logos, illustrations, infographics and animations.
- Directed and produced over 50 music videos, art installations, and exhibitions, elevating visual storytelling and increasing audience engagement across various social platforms.

FOP Films (Francois Odendaal Productions)

Senior Video Editor & Post-production Manager

Cape Town, South Africa

April 2017 - April 2019

- Managed the film department, production crew, film gear and cloud archives.
- Co-directed and edited 2 educational television series: SIYAYA - Come Wild with Us (26 episodes) and Wildest Cape (12 episodes). Both series aired on SABC (South African Broadcasting Corporation), National Geographic, Amazon Prime and Africa Channel attracting more than 2 million viewers.

Education

Techart & Design (Pty) Ltd (In-house training)
Graphic Designer & Technical illustrator (Certificates & Diploma)

Johannesburg, South Africa
1989 – 1991

Damelin College
Secondary School (Diploma)

Johannesburg, South Africa
1981 – 1986

Awards

Winner 16th SAFTA Awards - Best Children's Programme - South Africa (September 2022)
Siyaya – Come Wild with Us!, Season 2, Cape of Good Hope

Winner Best Film - Environmental Film & Screenplay Festival - USA (March 2022)
Siyaya – Come Wild with Us! Africa, Season 2, Episode 6: Cape of Good Hope: Life on the Edge

Winner - Golden Bee Award - India (July 2021)
Siyaya – Come Wild with Us! Africa, Season 1, Episode 10: The Namib Desert: In Search of the Small Seven (Part 1)

Languages

English
Native ●●●●●

Dutch
Fluent ●●●●●

Spanish
Proficient ●●●●●

Portuguese
Proficient ●●●●●

Italian
Proficient ●●●●●